



2011 NSAO Conference & Vision Expo

World Trade & Convention Centre & Prince George Hotel

Friday, November 4, 2011

Optometrists (8 CE Hours)

07:15	Registration
08:00	Dr. Debbie Jones – Examining the Preschooler – Sponsored by: OPTOS (1 CE hour)
09:00	Dr. Scott MacDonald – Sponsored by CooperVision (1 CE hour)
10:00	Refreshment Break
10:15	Dr. Mark Wright – MBA, Managing Finances to Increase Practice Equity - Sponsored by: Essilor & Alcon (2 CE hours)
11:15	
12:15	Working Lunch in Room
01:15	Dr. Arif Samad – New Approaches in the Management of Diabetic Macular Edema & Retina Vein Occlusions Sponsored by: Novartis (1 CE hour)
02:15	Chantal Gravel - Redefining Digital Technology - Sponsored by: Nikon (1 CE hour)
03:15	Refreshment Break
03:30	Dr. Bruce Jackson – Dysfunctional Tear Syndrome & Can You Make the Diagnosis? (which will be focused on Anterior Segment Disease) - Sponsored by: Allergan (1 CE hour)
04:30	Dr. Richard DuRocher - Advances in Lens Care Through Bioinspiration.- Sponsored by: Bausch & Lomb (1 CE hour)
05:30	NSAO Vision Expo
10:30	Hospitality Reception - TBA

Saturday, November 5, 2011

	Optometrists	Assistants (7 CE Hours)	Opticians (7 CE Hours)
07:30	Registration	Registration	
08:00			
08:30	NS College of Optometrist Meeting (AGM will commence immediately following completion of College Meeting)	Jacques Lacavalier – Outstanding Customer Service (1 ce hour)	Marilyn Smith - Fitting High Prescription Spectacles (1 ce hour)
09:30		Dr. Matt Iley – All Eyes on Glaucoma (1 ce hour)	Marilyn Smith - Lensometry for Unusual Rx's (1 ce hour)
10:30	Refreshment Break		
10:45	NSAO AGM	Marilyn Smith - True Colors™ (1 ce hour)	Chantal Gravel - Redefining Digital Technology - Sponsored by: Nikon (1 CE hour)
11:45	Luncheon for OD's, Assistants & Opticians Marilyn Smith - Your Empowerment System Creating Your Personal Mission Statement (15 min)		
12:45	NSAO AGM	Jacques Lacavalier - Rusty Hinges: Service to Seniors (1 ce hour)	
01:45		Dr. Matt Iley – Red Eyes, Red Flags, Red Herrings (1 ce hour)	
02:45	Refreshment Break		
03:00	NSAO AGM	Trudi Charest - Patient Retention In Today's Market (1 ce hour)	
04:00	NSAO Council Meeting	Trudi Charest - PSS! Patient Service Standards & Patient Selling Systems (1 ce hour)	
07:00	OD Reception & Dinner – Regency Room Prince George Hotel featuring the band “TBD”		

Sunday, November 6, 2011

10:00 – 01:00	NSCO Board Meeting – Prince George Hotel – 2 nd Floor Boardroom
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Revised: Aug 17, 2011 (ke)